

**CONSULTATIVE COUNCIL  
OF CULTURAL WORKERS' UNIONS  
EAST EUROPE – CAUCASUS – CENTRAL ASIA**

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Ha № \_\_\_\_\_ от \_\_\_\_\_

**Schweizer Syndikat  
Medienschaffender  
Birmensdorferstrasse 65  
8004 Zürich Schweiz**

**Cc: Johannes STUDINGER  
Head of UNI-MEI**

Dear Colleagues,

**Solidarity with the No to “No-BILLAG” Campaign**

On behalf of its eleven affiliates across East Europe, the Caucasus and Central Asia representing over 900,000 workers of electronic and print media, arts, entertainment and culture, the Consultative Council of Cultural Workers' Unions (CCCWU-CEECA) would like to express its solidarity with all the workers and their unions who are campaigning for the sustainability of quality public service media in Switzerland. We join Swiss colleagues and activists in their demands for the preservation of strong and independent public service broadcasting.

Switzerland is preparing to vote on the initiative “No-Billag” which, if it passes, will lead to the removal of the licence fee that is the cornerstone of the funding of public service broadcasting. The initiative also prohibits any state subsidies to public service broadcasting. Without a licence fee or state subsidies to fund their activities, 60 public TV and radio channels are facing a threat of closure. Local media and minority-language services could in essence be eradicated. Such hits to the public service broadcasting sector will have a substantial impact on the quality of journalism and the functioning of democracy in Switzerland. Switzerland will be more reliant on foreign media as well as on media that is not truly independent but guided by the market forces.

The initiative will have a substantial impact on the jobs in the sector, directly leading to the loss of 7'000 jobs. When taking into account jobs indirectly linked to the sector, the estimated reduction of jobs could be as high as 13'000 jobs. These jobs represent the cultural know-how of the Swiss nation.

CCCWU-CEECA supports the Swiss trade unions in their demand that the “No-Billag” initiative be rejected, to ensure that Switzerland continues to have a strong public service broadcasting sector.

Together with the global community of broadcasting, media and entertainment workers affiliated to UNI-MEI Global Union we stand with you to preserve the quality and independence of public service media, and to protect the jobs in the sector.

Yours in solidarity,



**Vladimir Kamen  
General Secretary**